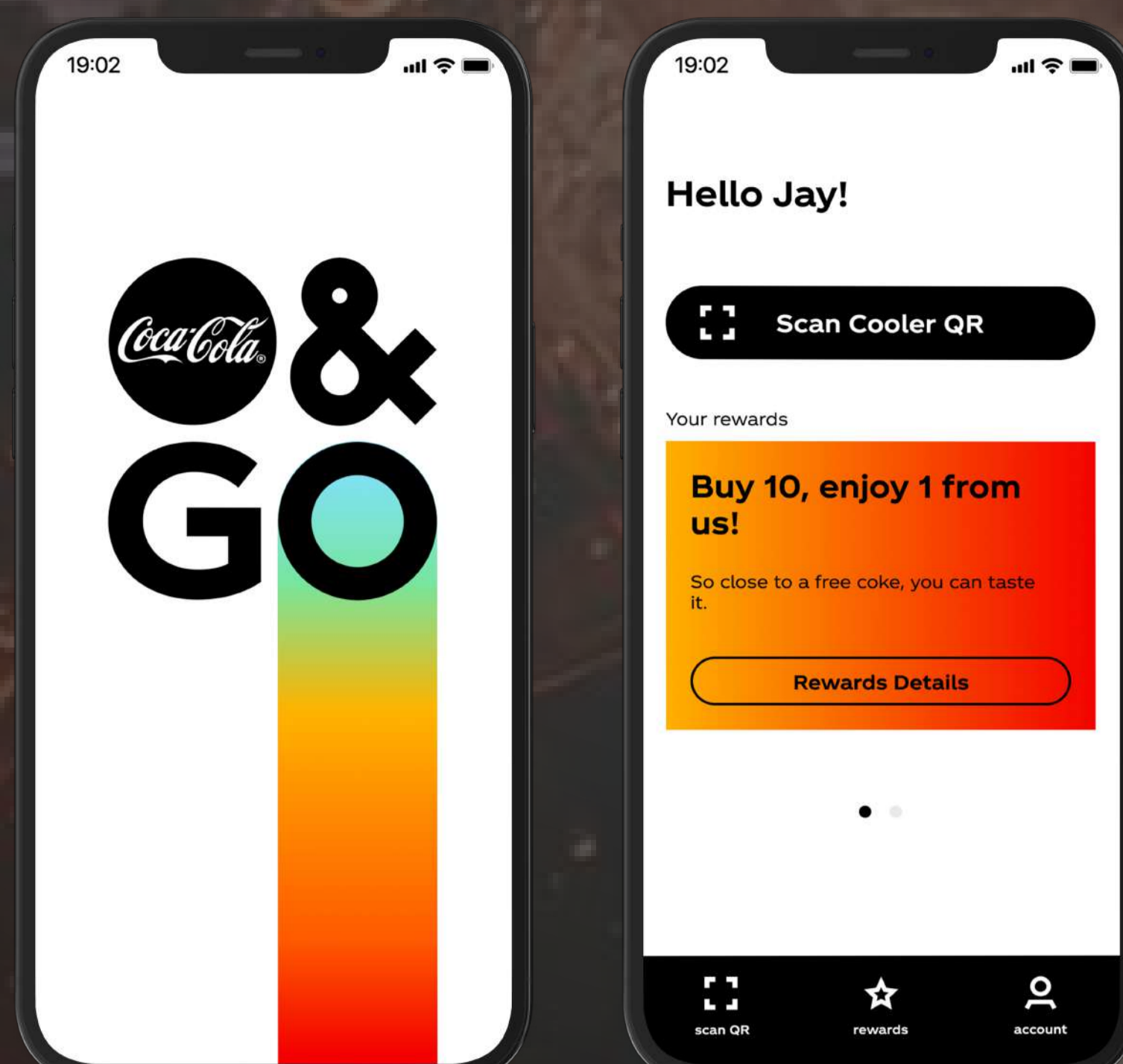# Coke&Go

Unlock refreshment at one of Coca-Cola's smart coolers—just scan, select, grab, and go!

Category:
Bluethooth, IoT

App Overview

Add payment. Use your credit or debit card to set up touchless payment. Scan to unlock. Scan the QR code on the cooler to validate payment and unlock the cooler. Select your product. Grab your beverage of choice or two, or three. You can grab all you want, as long as you have enough money with your chosen payment method.Please be sure to close the cooler once you've got your beverages and enjoy!

Fonts

TCCC-Unity Text

Bold   20px
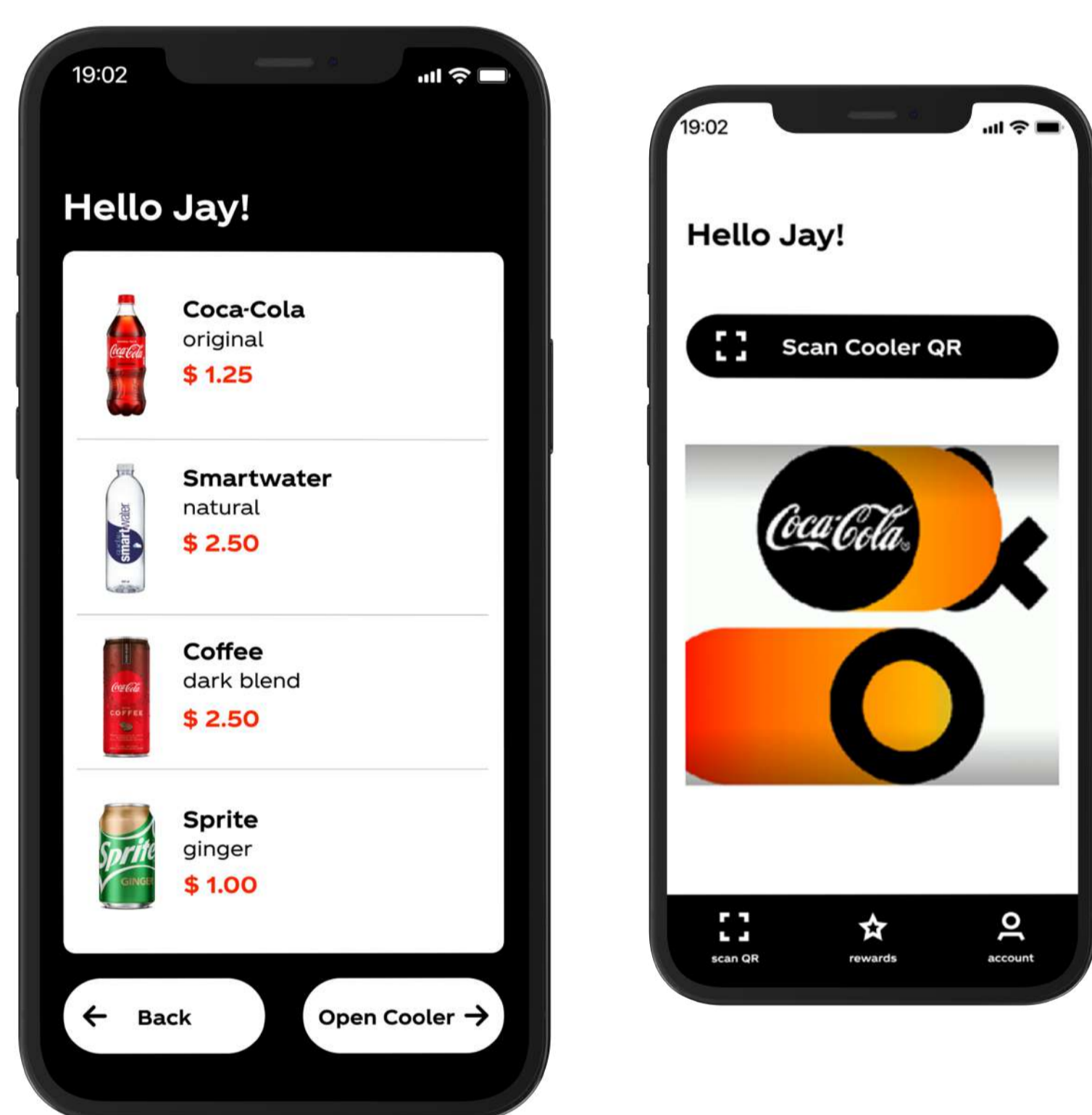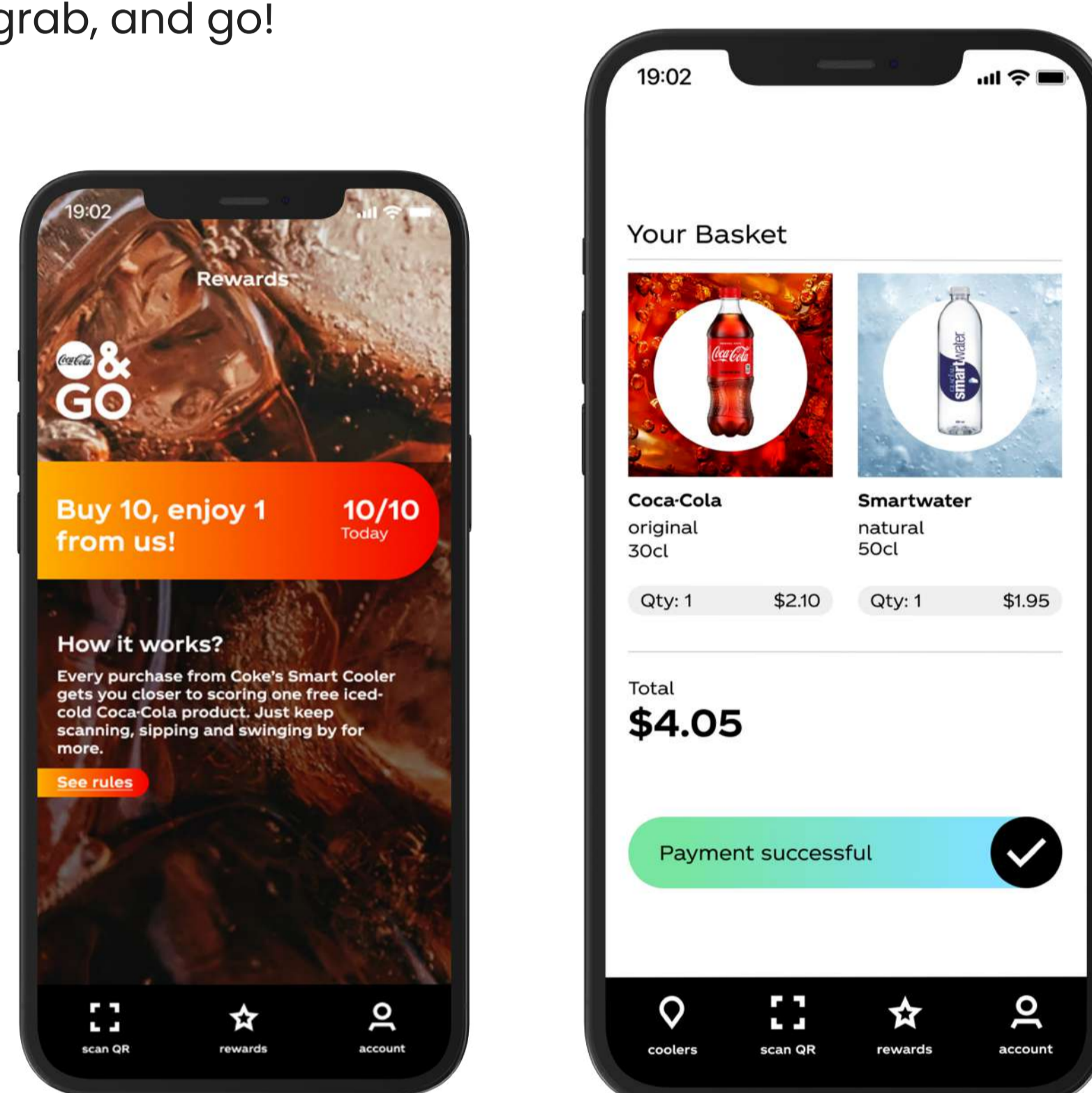
Colors

Client Challenge

Before partnering with IOTTIVE, Coke&Go was facing numerous challenges to find Bluetooth/IoT Application development agencies. Their app had a huge role in Bluetooth and the requirement for Bluetooth specialists was a must need.

Project Features

Unlock refreshment at one of Coca-Cola's smart coolers—just scan, select, grab, and go! Scan the QR code on the cooler to validate payment and unlock the cooler.

These features in Lara health application

- Personalized profile. Save a payment method and track your purchases
- Contactless payment. Enjoy a clean, convenient, touch-free experience.
- Great variety. Choose from a wide range of your Coke favorites.
- Cool rewards. Earn rewards points every time you make a purchase.
- You can grab all you want, as you have enough money with chosen payment method.

Functionalities in iOS and Android Apps

We delivered a wide collection of functionalities to the app user using our expertise in iOS and Android technologies.

- Just scan, select, grab, and go!
- Personalized profile
- Contactless payment
- Cool rewards

Our Solution

1. Our Bluetooth Expertise

One of Coke&Go core concerns were performance of app with Bluetooth device that includes reliable connection, how app will behave when app goes in background, stable Bluetooth connection with the device all the time while user is using device. Our 7+ years of experience with Bluetooth technology enabled us to easily handle Coke&Go concerns.
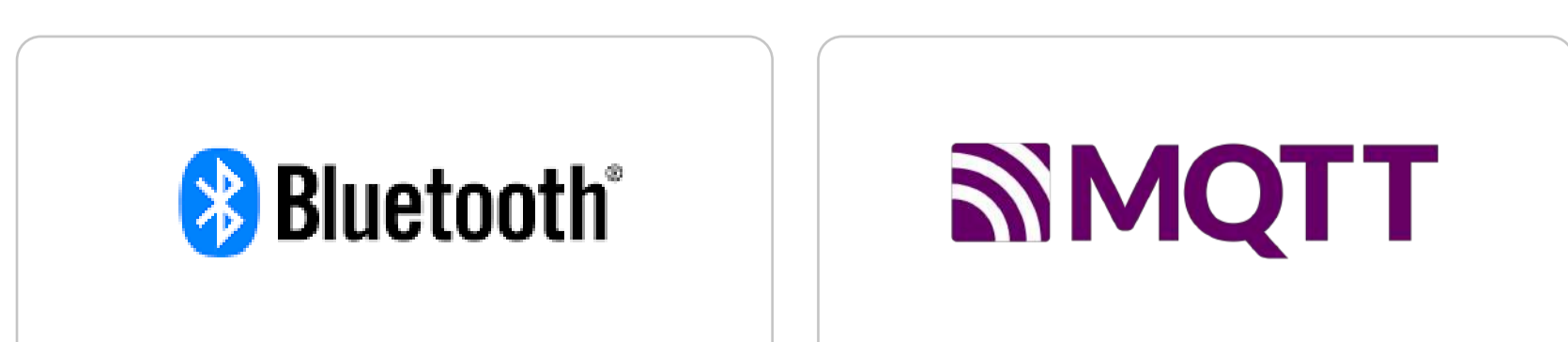
2. Our Design Thinking Approach

Our design thinking sessions to identify improvements & recommend standard practices that allowed us to develop an easy to use Application. Our design teams simplified UI with easy navigation, user verification, sign-up, user onboarding & intuitive user flows. These outcome resulted in engaging experience for end users.

3. Project Planning & Execution

Our agile methodology enabled us to design & developed a prioritized product roadmap set for milestone based delivery forward. This process allow us to focus our resource management, allowing us to stay within client's budget while ensuring quality. Our process enables us to provide strategic roadmap to outline clear plan for next steps and ensure successful future growths.

Technologies Used

Bluetooth®

MQTT

Platforms

Let's talk about your project!

Call Now: **+91 7948908712**   or   Email Us: **sales@iottive.com**